

CARNIVAL HISTORY

The first recorded carnival in Hedge End was in 1921, the cover photo (courtesy of southernlife.org.uk and sops.org.uk) show how it was at that very first carnival. The carnival was established to bring the community together and raise money for the Royal South Hants Hospital and the Hedge End Nursing Association in a time long before the NHS when poor people had little access to medical treatment.

Activities centred on the Recreation Ground in St Johns Road and were held on a Saturday in August when Mr Bartlett who owned the roundabout could get there. Once the Playing Field (Greta Park) was purchased the main activities moved there and the fun fair moved into the next field.

It was 1947 when things got going again after WW2 and Eileen Williams was chosen to be the first Carnival Queen. Prefabs had been built on the fair field so the fair moved into the Playing Field. Within a few years the first Saturday in July became the established date and that is how it has been ever since. The only real difference being the stamina of the locals, the skittles would continue illuminated by car headlights until the live pig had been won, and it would be 1.00am before the fair closed. Now the fair will probably be closed by 9.00pm.

The carnival still raises money for good causes, improving the quality of life in Hedge End throughout the year. You can apply for a grant for your organisation from the carnival, there is a form on the website: www.hedgeendcarnival.org.uk



Jemma Hammond is our Carnival Queen for 2011



SEE THE ALL NEW PICANTO



Visit us on the Viking stand

VIKING SPECIAL OFFERS

20%
off
MOT

£100
75 point
Service

£50
Air Con
Re-Gas

BUY ANY NEW OR USED CAR
ACCESSORIES
£200 FREE

Sales High Street, West End Southampton SO30 3DS
Service & Parts Herald Industrial Estate Hedge End SO30 2JW

023 8047 3773 01489 780000

WE BUY CARS FOR CASH

HEDGE END 90th ANNIVERSARY CARNIVAL SATURDAY 2nd JULY 2011

CARNIVAL WEEK EVENTS FROM
27th JUNE UNTIL 3rd JULY



How it was in 1921



FREE SOUVENIR PROGRAMME
COURTESY OF VIKING GARAGE
DELIVERED WITH YOUR MONTHLY INFORMER

HEDGE END CARNIVAL QUEEN 2011

JEMMA HAMMOND

Princes and Princesses

Leon Smith, Ellie Maddox,
Anna Toomer and Aimee Stevens

Senior Queen

Mrs Marion Robinson

CARNIVAL WEEK EVENTS

Monday 27th June – QUIZ NIGHT

@ 2000 Centre, St Johns Road at 7.30pm
£6 each, concessions £5

Tuesday 28th June – WHIST DRIVE

@ 2000 Centre, St Johns Road at 1.30pm

Tuesday 28th June – GUIDED WALK

around old Hedge End – meet at Greta Park
car park at 6.30pm – Price £1 (New Event)

Wednesday 29th June – DOG SHOW

@ Greta Park at 6.00pm – lots of classes,
details on the website.

Wednesday 29th June – CHILDREN'S

SPORTS – @ Greta Park at 6.30pm – lots of
activities just turn up and join in the fun.

Thursday 30th June – BINGO

@ Village Hall, Bursledon Road at 7.15pm

Sunday 3rd July – 3 v 3 FOOTBALL

TOURNAMENT in the inflatable pitch @ Greta
Park at 10.00am until 4.00pm. For children and
adults. Details on the website. (New Event)

*All information is correct at the time of going to press.
Owing to the unpredictable nature of carnival the
organisers reserve the right to alter events without notice.
Where possible changes will be posted on the carnival
website.*

HEDGE END'S 90th ANNIVERSARY CARNIVAL DAY

SATURDAY 2nd JULY 2011

Carnival entrants gather on the Recreation
Ground, St Johns Road.
Judging starts at 1.00pm

Crowning of the Carnival Queen at 1.45pm

Procession moves off at 2.15pm en route to
Greta Park via St Johns Road, Freegrounds
Avenue, Sherborne Way, Hobb Lane, and
Northam Road, where the Gala Show will
be in full swing.

Please give generously during the procession and let
us try to set a new record for the 90th anniversary.
Remember that all the money you give stays in Hedge
End to support good causes here throughout the year.
In the interests of safety please keep to pavements
during the procession and do not throw coins, please
put them in collecting boxes. Remember to applaud
when you see a good entry and have a great day!

ENTERTAINMENT AT THE SHOW OR IN THE PROCESSION INCLUDES:

SOLENT DOG DISPLAY TEAM

ROMSEY OLD CADETS SHOW BAND

ROYAL MARINE CADETS BAND, GYMNASTICS AND DRILL DISPLAY TEAMS

BATALA & THE OGRE (Sponsored by Richmonds)

PUGH'S PUNCH & JUDY TOWN CRIER

MARYLAND JAZZ BAND

SHOW ADMISSION ADULTS 50p CHILD 20p

www.hedgeendcarnival.org.uk

Chairman's Message

Welcome to the 90th
Anniversary of Hedge End
Carnival. We have arranged
lots of entertainment and
even some new events that
we hope you enjoy. Let us
pay tribute to those people
who back in 1921 started this
great carnival and to all those
who have kept it going as an
integral part of life in Hedge
End ever since. Several
people who have helped with
the carnival for many years
are standing down this year
so if you want the carnival to
celebrate 100 years it is time
to think what you can do to
make this reality. Your help
is needed.



Nick Wise

CARNIVAL DRAW

1st PRIZE: £200 CASH

2nd PRIZE: £50 CASH

3rd PRIZE: DIGITAL CAMERA
(Supplied by Richmonds Estate Agents)

AND MANY OTHER PRIZES

Tickets only 50p each. Buy as many as you can.

FUN FAIR

OPEN @ GRETA PARK

WEDNESDAY UNTIL MONDAY

**MONEY SAVING VOUCHERS ON THE
CARNIVAL WEBSITE, DOWNLOAD AS
MANY AS YOU WANT**